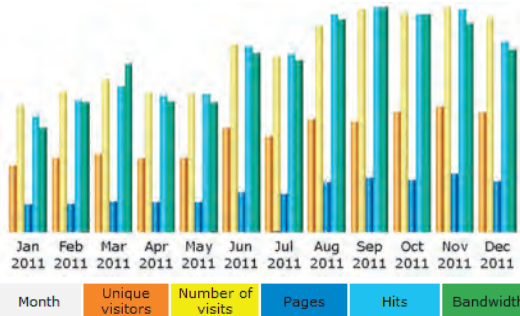




www.stagewhispers.com.au



Up to 40,000 website visits a month - an 80% increase during 2011

Banner Advertising

A front page banner, which rotates through our Reviews, News, Schools, Auditions, Community Theatre and On Stage sections, costs just \$190 a month (300x100 - no larger than 60K).

A banner inside two Directories, which rotates through Reviews, News, Schools, Auditions and On

Stage, costs just \$90 a month.

NEW: Large whole of website banner, appearing on every page costs, just \$400 per month.

Featured video on the Front Page - \$300 per fortnight.



Forthcoming feature editions:

March/April:

Front of house
(Sent free to all venues)

May/June:

Sound and lighting
(Sent free to all venues)

July/August:

Costumes, stage sets and props
(Sent free to extra 500 theatre companies)

September/October:

Educational showcase
(2000 free copies to high schools)

November/December:

Professional theatre seasons 2013
(3000 free copies in theatre foyers)

January/February 2013:

Community theatre seasons 2013
(1000 extra copies to community theatres)

Stage Whispers

Performing Arts Magazine

3500-4500 copies printed bi-monthly
A record 40,000 website visits in January 2012
Over 4,300 followers on Facebook and Twitter



ADVERTISING RATES

Stage Whispers

PO Box 2274

Rose Bay North, NSW 2030

Advertising phone/fax: (03) 9758 4522

Editorial phone: 0438 938 064

Email: stagews@stagewhispers.com.au

www.stagewhispers.com.au



Our advertising rates are unchanged in 2012 even though our readership has greatly increased. Take advantage of our combined print and web readership of more than **28,000** people a month. Readers include avid theatre goers, students, teachers, venue managers and participants in amateur and professional theatre. Free copies are regularly sent to decision makers in organisations and given away in theatre foyers at conferences and awards nights across Australia and New Zealand. **1000** copies are sold through newsagents.

To get best value from Stage Whispers take out a print/web advertising bundle. For just a little extra you get a web banner added to your print ad.

You can have your banner on the front page or inside a Directory/mini-magazine which are rotated through reviews, news, schools, auditions and on-stage.

Options include:

- Books Scripts Recordings
- Theatre Companies
- Costumes Props and Sets
- Training
- Costumes Props
- Venues
- Classifieds
- Schools on stage
- Finding a show
- Stage History
- Production Team Crew
- Sound and Light

Other Web Options include **Auditions** \$25 per month. **On Stage** \$40 per month. **Jobs** \$40. **Classifieds** - prop or costume \$11.

Feature in a our monthly **e-newsletter** sent to 2000 people for \$200.

Gloss Full Page Cover
280mm x 200mm

Covers

Advertising on our covers with a full colour advert is a great way to be seen!

Back cover \$1950.00
Inside cover \$1500.00

What's On adverts

What's On advertising is available in 2 sizes.
80mm x 90mm or 120mm x 90mm.

Special discounts available.

Classifieds

Classified advertising is only \$55.00 per 30mm x 30mm block and consist of approximately 20 words

Editorial support

Editorial support available with larger and contracted advertisements.

Discounts

Generous discounts available with year long advertising. General discounts by bundling print and web advertising

Notes to advertisers:

All quoted dimensions are denoted as height x width. Artwork may be rejected or resized to conform to set sizes. Advertising material to be supplied in CMYK colour format . Full page advertising should accommodate for 1cm of trim.

Full Colour Pages

<p>Full page 280mm x 200mm</p> <p>\$1150.00</p>	<p>Large 250mm x 120mm</p> <p>\$900.00</p>	<p>1/3 page 250mm x 60mm</p> <p>\$650.00</p>
<p>Half page 125mm x 185mm</p> <p>\$750.00</p>	<p>125mm x 120mm</p> <p>\$600.00</p>	<p>125mm x 60mm</p> <p>\$350.00</p>
<p>100mm x 185mm</p> <p>\$650.00</p>	<p>100mm x 120mm</p> <p>\$450.00</p>	<p>100mm x 60mm</p> <p>\$300.00</p>
<p>1/3 page 80mm x 185mm</p> <p>\$550.00</p>	<p>80mm x 120mm</p> <p>\$380.00</p>	<p>80mm x 60mm</p> <p>\$250.00</p>