



Take advantage of our combined print and web readership of more than 70,000 per month. Readers include avid theatre goers, students, teachers, venue managers and participants in amateur and professional theatre. Free copies are regularly sent to decision makers in organisations and given away in theatre foyers, at conferences and awards nights across Australia and NZ. 1000 copies are distributed through newsagents.

**Gloss Full Page Cover**  
280mm x 200mm

### Covers

Advertising on our covers with a full colour ad is a great way to be seen!

**Back cover \$1950.00**

**Inside cover \$1500.00**

### What's On adverts

Either 80mm x 90mm or 120mm x 90mm.  
Special discounts available.

### Editorial support

Editorial support available with larger and contracted adverts.

### Discounts

Generous discounts available with year long campaigns and by bundling print and web advertising.



### YouTube videos

5 min show \$600. 10 min \$850.

(Half price for year long advertisers)

Currently available in Sydney and Melbourne but soon elsewhere.

\*Subject to videographer's availability.

### **Notes to advertisers:**

All quoted dimensions are denoted as height x width.  
Artwork may be rejected or resized to conform to set sizes.  
Advertising material to be supplied in CMYK colour format.  
Full page advertising should accommodate for 1cm of trim.

## Forthcoming feature editions:



**March/April**  
**School Performing Arts Resource Kit (SPARK)**  
(1000 to schools and online directory)



**May/June**  
**Sound, Lighting & Front Of House**  
(Sent free to all venues)



**July/August**  
**Performing Arts Course Guide**  
(2000 free copies to high schools and online directory)



**September/October**  
**Costumes, Stage Sets & Props**  
(Sent free to an additional 500 theatre companies)



**November/December**  
**Professional Theatre Seasons 2019**  
(2000 free copies in theatre foyers)



**January/February 2019**  
**Community Theatre Seasons 2019**  
(1000 extra copies to community theatres)

Deadline is three weeks prior to each publication.

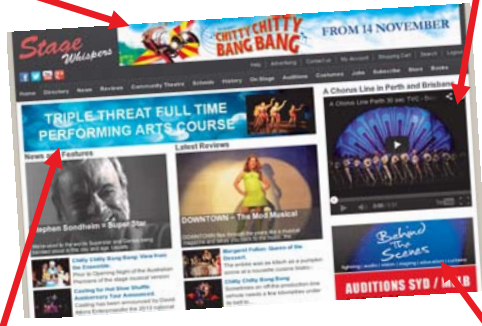
## Full Colour Pages

<b>Full page</b> 280mm x 200mm \$1100.00*	<b>Large</b> 250mm x 120mm \$880.00	<b>1/3 page</b> 250mm x 60mm \$660.00
<b>Half page</b> 125mm x 185mm \$770.00	125mm x 120mm \$660.00	125mm x 60mm \$330.00
100mm x 185mm \$660.00	100mm x 120mm \$440.00	100mm x 60mm \$300.00
<b>1/3 page</b> 80mm x 185mm \$550.00	80mm x 120mm \$380.00	80mm x 60mm \$250.00

All prices quoted include GST. \*Additional loading applies to page 1.

Whole website banner

Video or double banner



2nd top front page banner

Side banner

## Online Advertising

### Website Rates:

**Whole website banner:** \$390/week or \$990/month.  
(728x90, no larger than 90k.)

**2nd top front page banner:** \$220/week or \$660/month.  
(620x100, no larger than 75k.)

**Video or Top Right Double Banner:** \$440/fortnight.  
(YouTube URL or 300x200, no larger than 60k.)

**Side Banner Front Page & Rotate:** \$270/month.

**Side Banner in 2 Directories & Rotate:** \$99/month.  
(300x100, no larger than 60k)

**Online Packages:** [www.stagewhispers.com.au/swticketsales](http://www.stagewhispers.com.au/swticketsales)

## THE SHOW BUSINESS DIRECTORY

Directories include features, listings and specialist banners for Training, Costumes Props and Sets, Sound & Light, Venues, Finding a Show, Books & Recordings and Schools giving advertisers front page exposure.

All banners also rotate through high traffic News, Reviews and Community Theatre Sections.

### Other Options:

**Sponsored E Newsletter and Facebook Boost:** \$880

**E Newsletter Article:** \$330.

**Facebook Boost:** Subject to quote

**Featured Show On Front Page:** \$50/month.

**Featured Audition:** \$45/month.

**Costume Classified:** \$11.

**Job Classified:** \$40.

[www.stagewhispers.com.au](http://www.stagewhispers.com.au)

Month	Unique visitors	Number of visits
Jan 2017	57,845	117,740
Feb 2017	64,866	126,006
Mar 2017	71,179	137,126
Apr 2017	72,430	134,696
May 2017	81,172	151,127
Jun 2017	81,353	148,961
Jul 2017	63,036	115,350
Aug 2017	64,292	117,519
Sep 2017	76,230	125,826
Oct 2017	111,011	174,391
Nov 2017	76,170	131,182
Dec 2017	63,225	110,301
<b>Total</b>	<b>882,809</b>	<b>1,590,225</b>



Facebook likes 18,600+



Twitter followers 4,700+



E-Newsletter 3,600+ addresses  
and shared to our Facebook likes



YouTube Channel  
(As many as 170,000 views  
on one video)



Google+

# Stage Whispers

## Performing Arts Magazine

3500-4500 copies printed bi-monthly  
Electronic Edition with links to advertisers  
Over 1,590,000 website visits in 2017  
Over 23,300 followers on Facebook and Twitter  
1.5 million YouTube views



# ADVERTISING RATES 2018

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