



Take advantage of our combined print and web readership of more than 70,000 per month. Readers include avid theatre goers, students, teachers, venue managers and participants in amateur and professional theatre. Free copies are regularly sent to decision makers in organisations and given away in theatre foyers, at conferences and awards nights across Australia and NZ. 1000 copies are distributed through newsagents.

Gloss Full Page Cover
280mm x 200mm

Covers

Advertising on our covers with a full colour ad is a great way to be seen!
Back cover \$1950.00
Inside cover \$1500.00

What's On adverts

Either 80mm x 90mm or 120mm x 90mm.
Special discounts available.

Editorial support

Editorial support available with larger and contracted adverts.

Discounts

Generous discounts available with year long campaigns and by bundling print and web advertising.



YouTube videos

5 min show \$600. 10 min \$850.
(Half price for year long advertisers)

Currently available in Sydney and Melbourne but soon elsewhere.

*Subject to videographer's availability.

Notes to advertisers:

All quoted dimensions are denoted as height x width.
Artwork may be rejected or resized to conform to set sizes.
Advertising material to be supplied in CMYK colour format .
Full page advertising should accommodate for 1cm of trim.

Forthcoming feature editions:



March/April

School Performing Arts Resource Kit (SPARK)
(1000 to schools and online directory)

May/June

Sound, Lighting & Front Of House
(Sent free to all venues)

July/August

Performing Arts Course Guide
(2000 free copies to high schools and online directory)

September/October

Let's Put On A Show
(Sent free to an additional 500 theatre companies and online directory)

November/December

Professional Theatre Seasons 2022
(2000 free copies in theatre foyers)

January/February 2022

Community Theatre Seasons 2022
(1000 extra copies to community theatres)

Deadline is three weeks prior to each publication.

Full Colour Pages

Full page 280mm x 200mm	Large 250mm x 120mm	1/3 page 250mm x 60mm
\$1100.00*	\$880.00	\$660.00
Half page 125mm x 185mm	125mm x 120mm	125mm x 60mm
\$770.00	\$660.00	\$330.00
100mm x 185mm	100mm x 120mm	100mm x 60mm
\$660.00	\$440.00	\$300.00
1/3 page 80mm x 185mm	80mm x 120mm	80mm x 60mm
\$550.00	\$380.00	\$250.00

All prices quoted include GST. *Additional loading applies to page 1.

Top website banner

Video or top right double banner



2nd top front page banner

Side banner

Online Advertising

Website Rates: (Responsive HTML5 or animated GIF)

Top Website Banner: \$220/week or \$660/month.

(728x90, no larger than 90kB.)

2nd Top Front Page Banner: \$300/week or \$800/month.

(620x100, no larger than 75kB.)

Video or Top Right Double Banner: \$440/fortnight.

(YouTube URL or 300x200, no larger than 60kB.)

Side Banner Front Page & Rotate: \$270/month.

Side Banner in 2 Directories & Rotate: \$99/month.

(300x100, no larger than 60kB.)

Online Packages: stagewhispers.com.au/swticketsales

THE SHOW BUSINESS DIRECTORY

Directories include features, listings and specialist banners for Training, Costumes Props and Sets, Sound & Light, Venues, Finding a Show, Books & Recordings and Schools giving advertisers front page exposure. All banners also rotate through high traffic News, Reviews and Community Theatre sections.

Other Options:

Sponsored E Newsletter and Facebook Boost: \$880.

E Newsletter Article: \$330.

Facebook Boost: Subject to quote.

Featured Show: \$50/month. stagewhispers.com.au/on-stage

Featured Audition: \$45/month. stagewhispers.com.au/auditions

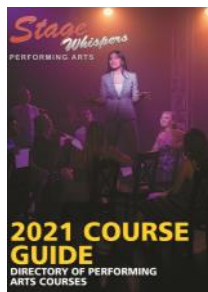
Costume Classified: \$11. stagewhispers.com.au/costumes

Job Classified: \$40. stagewhispers.com.au/jobs

www.stagewhispers.com.au

Month	Unique visitors	Number of visits
Jan 2019	45,909	109,633
Feb 2019	49,738	91,101
Mar 2019	57,979	105,753
Apr 2019	45,796	87,898
May 2019	49,303	97,883
Jun 2019	51,709	110,475
Jul 2019	55,948	129,815
Aug 2019	53,679	128,299
Sep 2019	54,299	129,189
Oct 2019	53,167	123,683
Nov 2019	51,681	126,377
Dec 2019	37,566	105,542
Total	606,774	1,345,648

Free Online Publications



Facebook likes 22,000+



E-Newsletter 4,000+ addresses
and shared to our Facebook likes



Stage Whispers

Performing Arts Magazine

3500-4500 copies printed bi-monthly
Electronic Edition with links to advertisers
Over 1,300,000 website visits annually
Over 28,000 Facebook, Twitter & Instagram followers
2.5 million YouTube views



ADVERTISING RATES 2021

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